

NG Gaming N.V.

Business Plan



About us

NG Gaming N.V. is a company incorporated in Curacao on March 15, 2021, which its primary business activity is organizing, marketing, promoting, managing, supporting, and operating various types of remote gaming activities, including games, betting, and interactive casinos for clients established only on Peru and Ecuador.

NG Gaming N.V. holds a gaming license in Curacao since May 4th, 2021, with the number 8048/JAZ2021-018. Under this license, the company operates in Peru and Ecuador under the name **Olimpo.bet**.

Experience

Olimpo.bet is a distinguished brand in the digital entertainment sector for its premier offerings in sports betting and online casinos. With presence in Peru and Ecuador, and soon in Panama, underscoring its dedication to regional expansion and regulatory adherence.

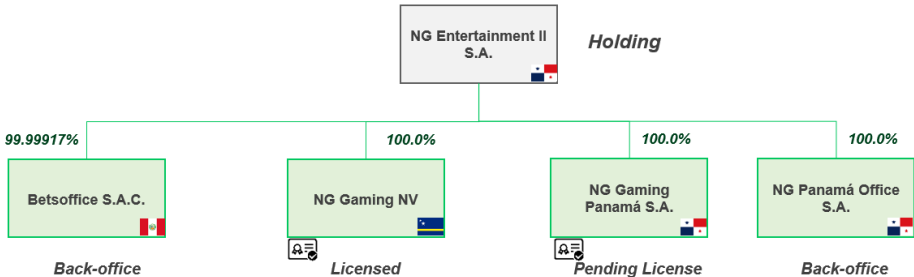


Websites

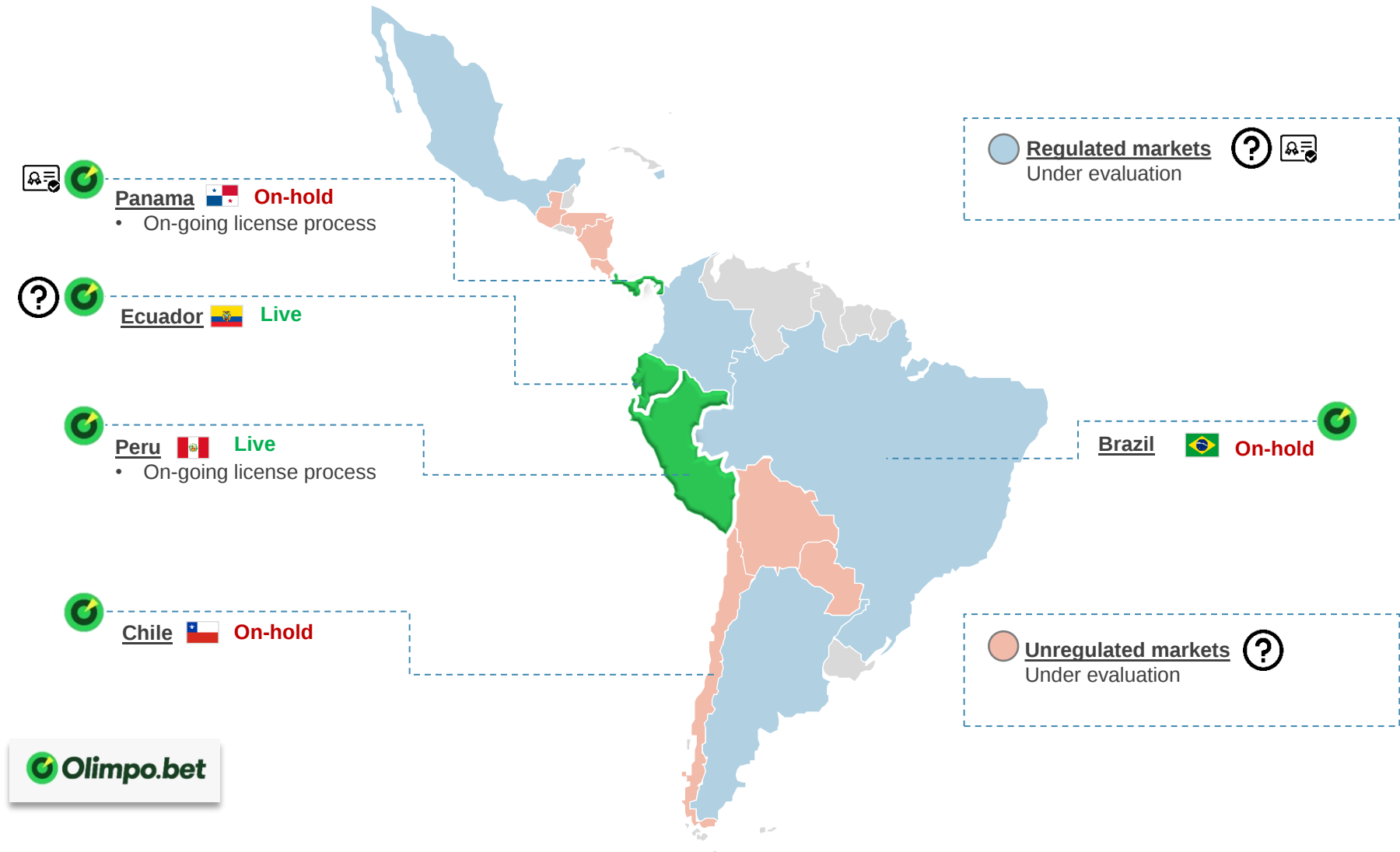
Peru: <https://www.olimpo.bet/>
Ecuador: <https://www.olimpobet.com/>

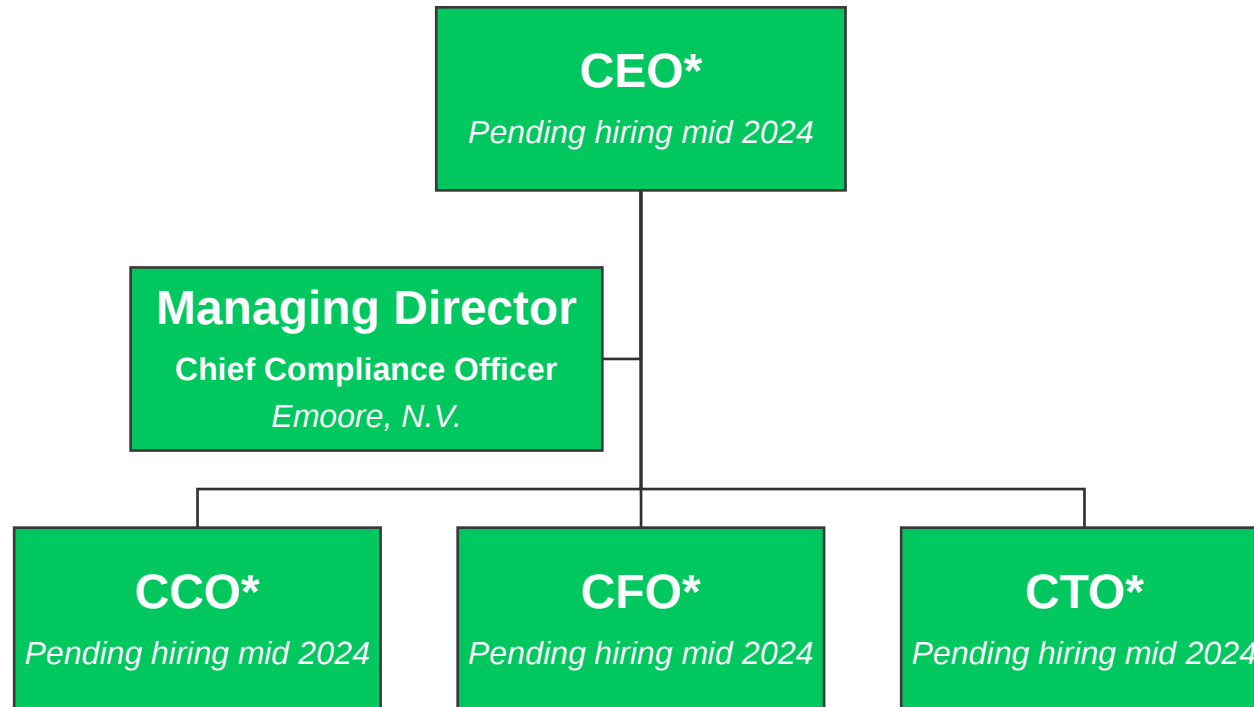


Corporate Structure



Olimpo will remain nimble focused on rapid regional expansion



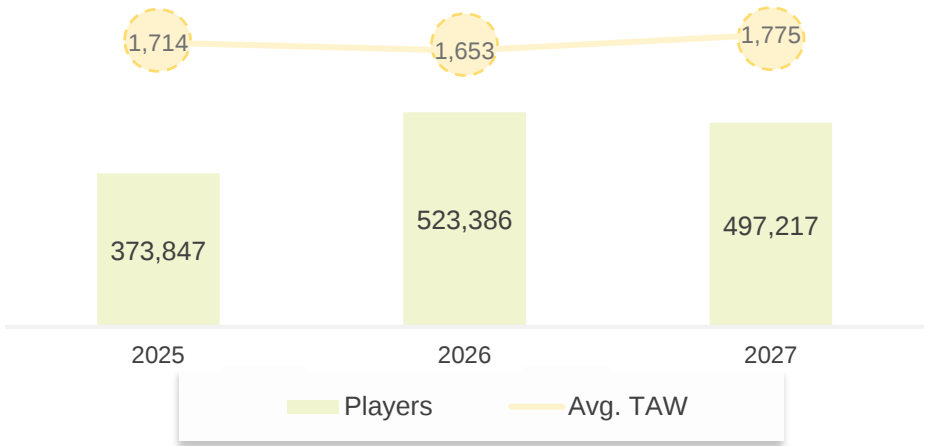


In 2026, NG Gaming would reach over 523 thousand players

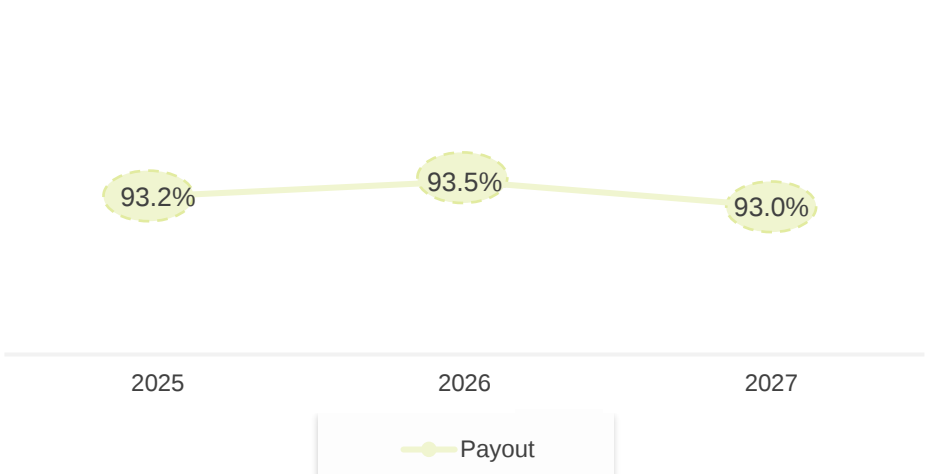


Players and Average TAW

Units and USD

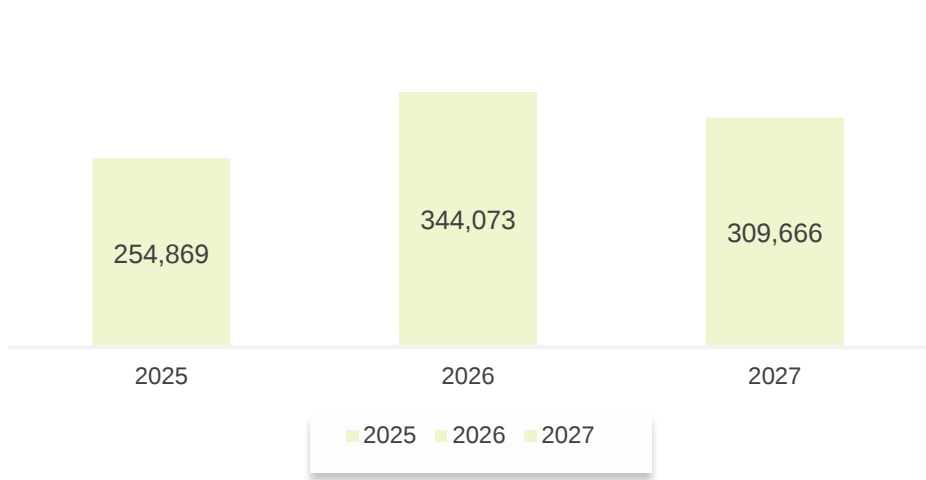


Payout



FTDs

Units



Potencial Operating Markets

USD



NG Gaming would reach USD 6.3mm in EBITDA by 2027



USD mm

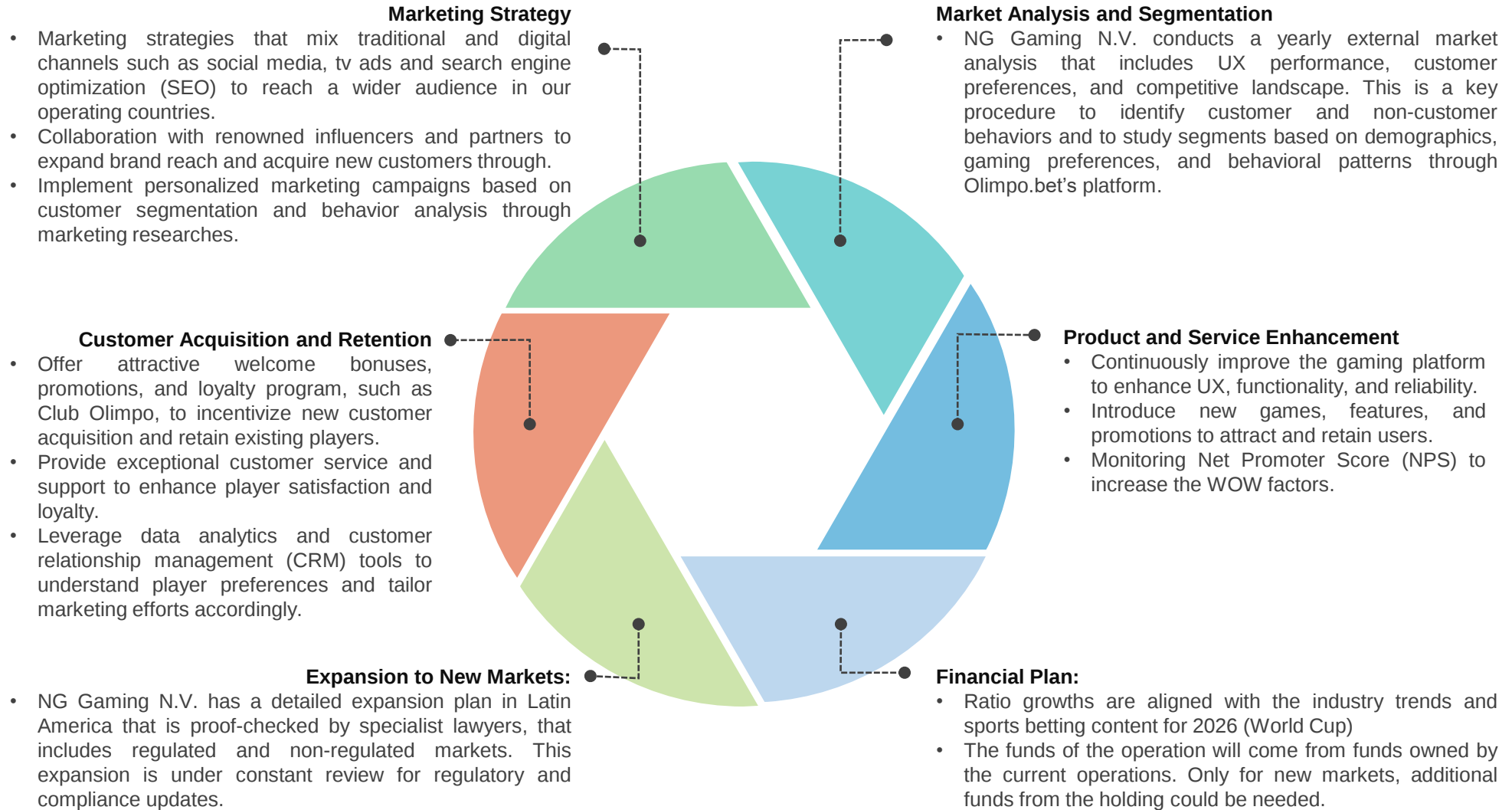
P&L 2025 – 2027

	2025	2026	2027
TAW	640.8	865.0	882.3
Payout	597.1	808.8	820.6
GGW	43.7	56.2	61.8
Bonuses	11.7	14.2	14.7
GGR	32.0	42.0	47.1
Gaming tax ¹	4.4	7.0	7.7
NGR	27.6	35.0	39.4
Platform fees	6.7	8.5	9.3
Marketing	7.8	9.2	9.7
Comissions	9.6	11.6	12.7
Operating income	3.5	5.6	7.6
Other expenses	1.1	1.2	1.3
EBITDA	2.4	4.4	6.3

Cash Flow 2025 – 2027

	2025	2026	2027
Cash Flow for OY	1.5	3.4	7.6
Cash Flow From Operations			
EBITDA	2.4	4.4	6.3
Cash Flow From Investing			
CAPEX	(0.5)	(0.2)	(0.2)
Cash Flow for FY	3.4	7.6	13.7

¹ Gaming tax in Peru and Ecuador





IT Suppliers



Payment Processors



Marketing

NG Gaming N.V. has a strong affiliation with renowned influencers and different marketing providers to increase awareness and to strengthen the relationship with the users in Peru and Ecuador.



Other influencers:

- Alex Aguinaga
- Francisco Molestina
- Luciana Fuster
- Julihno
- Erick Osoreo

Operational Providers

NG Gaming N.V. has two related companies that currently manage the daily operations:

- **Betsoffice S.A.C.:** Treasury and Marketing;
- **NG Panama Office, S.A.:** Key Role Functions.

NG Gaming N.V. plans to increase the personal according to the regulation.



Risk Assessment and Mitigation

For **internal and external risk assessment** we have received support and advisory from the best firms in the industry. It includes financial risks, legal and regulatory compliance risks, operational risks, cybersecurity risks, and reputational risks..



The external consultants or auditors have provided additional insights and perspectives on potential risks.

To mitigate internal and external risks NG Gaming N.V. have implemented measures including the creation of two new departments Internal Control and Risk Management. NG Gaming N.V. has implemented internal controls, such as anti-money laundering procedures, fraud detection mechanisms, responsible gaming measures, and cybersecurity protocols.

Auditing

To ensure risk and managed and mitigated properly, there is periodically internal and external audits. Internal audits are conduct by the Risk Management and Internal Control departments; these audits are always under continuous improvement. External audits are focused on technology, security and finance and conduct by the best firms on the industry:



Oversight Committees

NG Gaming N.V. has established oversight committees that include members of the senior management and the external consultants and auditors, some of the committees as:

- Legal and Compliance Committee
- Internal Control Committee
- Operations and Risk Committee



Board Management

The board is managed by three director controllers, with vast experience in investment business management:

1. Juan Carlos Vallejo Blanco
2. Augusto José Rey Vallarino
3. Mariella Orocia Minetti Vega

Managing Director

NG Gaming N.V. operates with eMoore, N.V. as their managing director. With a wealth of experience and a deep understanding of the online gaming industry, EMoore, N.V. ensures effective regulation compliance and corporate operations.



Legal Support and Advice

NG Gaming N.V. benefits from a robust network of legal firms and advisors strategically positioned across operating and future targeted countries:



Additional Information

The board plays a crucial role in providing oversight, guidance, and strategic direction to the company, including:

1. Monthly meetings;
2. Oversee strategic direction, financial performance and compliance requirements;
3. Decision-making in major matters as expansions, acquisitions, partnerships and investments;



To measure success and long-term business objectives, NG Gaming N.V. has:

Operational Performance:

- Customer Acquisition and Retention: customer acquisition cost (CAC), customer retention rate, and lifetime value (LTV).
- Player Engagement: active user count, average session duration, average TAW, frequency of visits and Net Promoter Score (NPS).



Strategic Goals

- Market Expansion: sets strategic goals for entering new geographical regions and launching new gaming products.
- Brand Building and Reputation Management: these strategic goals are focused on brand awareness, customer satisfaction, and corporate social responsibility initiatives.

Financial Metrics

- Revenue Growth, Payout and bonuses for each market and product.
- Profitability: the business measures its profitability through net profit margins and return on investment.
- Costs and expenses margin as a percentage of GGW.



General Information

The policies and procedures are done internally, with the help of the management of each area of the company, as externally, with our legal advisors. The board believes, acting reasonable, that the following are qualified, competent and not conflicted to do the policies and procedures:

1. Each management of the company is carefully selected with HR procedures and are audited with internal control risk.
2. Before selecting each legal advisor, there's a compliance procedure, and is selected carefully for their vast experience and reference.

List of Policies and Procedures

NG Gaming N.V. acts actively to ensure that we have all the required policies and procedures to guarantee compliance with the gaming regulation, such as:

1. Responsible Gaming Policy
2. Data Security Policy
3. Know your Client Procedure
4. AML/CFT Policy
5. Payment and Withdrawal Policy
6. Customer Support Procedure

Timeline

NG Gaming N.V. ensures that all the requirements of GCB for keeping it apprised are complied and up-to-date:

1. Applying before **March 31, 2024** for the NOOGH license to obtain grandfathering clause into LOK.
2. Follow-up for possible additional license requirements for **July 24, 2024**.
3. Pending hiring **mid 2024** for NG Gaaming N.V.'s new CEO, CFO, CCO and CTO.